



BRAUNTON ACADEMY
ASPIRE & ACHIEVE

Braunton Academy Parent Partnership Policy

February 2026

Introduction

At **Braunton Academy**, we recognise and deeply value the essential role that parents and carers play in the life, progress, and wellbeing of our students. We believe that education works best when it is a genuine partnership between families, staff, and students.

This policy outlines our commitment to fostering strong, positive, and effective relationships with parents and carers across our school community in Braunton and the wider North Devon area.

Throughout this document, the term *parent* refers to parents, guardians, and carers.

Aims of This Policy

We aim to:

1. Maintain open, transparent, and effective communication with parents.
2. Actively involve parents in their child's progress, wellbeing, and educational journey.
3. Seek and respond to parental views, ensuring families feel listened to and included.
4. Utilise parent expertise, interests, and engagement to enrich school life and community connections.

Creating a Welcoming and Supportive Environment

To ensure Braunton Academy is approachable and parent-friendly, we will:

- Provide clear and welcoming signage across the site.
- Ensure our reception area showcases student work, achievements, and community projects.
- Offer private meeting spaces for confidential conversations.
- Promote and review our Home–School Agreement.
- Encourage engagement with homework, reading, and independent study routines.
- Use community connections to strengthen family links.
- Provide the Whisper service through the school website and respond to safeguarding concerns from students and parents.
- Ensure clear guidelines and procedures are in place for a smooth and effective induction for all families who are new to the school.
- Provide updated and accessible policies on the Academy website.

Communication With Parents

To support strong communication, we will:

- Centralise communication through **Parentmail**, **ClassCharts** and the **Braunton Academy website**.
- Use letters, emails, social media, newsletters, and texts that are clear and accessible.
- Publish weekly parent newsletters sent through Parentmail and the termly Parent Post.
- Provide year-group curriculum updates and key dates on the school website.
- Share guidance on expectations for behaviour, attendance, and learning habits through the Home School Agreement.
- Offer learning support through online resources, revision sessions, workshops, and information evenings publicised in newsletters and on our Academy social media sites.
- Host Parent Information Evenings, including transition events for Year 6 to Year 7, KS3 to KS4 and KS4 to KS5.
- Provide regular updates via social media celebrating success, sharing events, and giving timely reminders.

Parent Involvement in Learning and Progress

To actively involve parents in their child's education, we will:

- Hold annual Parents' Evenings for each year group.
- Host Open Evenings and regular school walkarounds.
- Provide mid term assessment reports for each student three times a year.
- Offer a range of family-involvement events (e.g., celebration evenings, curriculum events, and community partnership activities).
- Hold workshops and support sessions focused on SEND, transitions, or curriculum changes.
- Support transitions between key stages through dedicated meetings and tailored guidance.
- Provide support and guidance through utilising our Special Educational Needs support and parent meetings.
- Support those families for whom English is not their second language through translation and support with language development.

Seeking and Acting on Parent Views

We will:

- Hold half termly Parent Engagement Meetings and respond to parent concerns or ideas.
- Conduct annual parent surveys for each year group.
- Share survey outcomes with parents and outline actions taken.
- Seek parental input on key policy or school-wide decisions (e.g., smart phone policy, uniform changes).
- Collect feedback after events and use it to shape future practice.

- Offer follow-up discussions for parents who wish to explore their views further.
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Making Use of Parental Expertise and Involvement

We encourage parents to:

- Attend special events, assemblies, and celebrations across the year.
 - Support with school performances, enrichment activities, and charity fundraising.
 - Support learning events for families (e.g., reading workshops, curriculum evenings).
 - Take opportunities for informal conversations with staff during open events.
 - Consider joining the Trustee body as parent Trustees.
 - Contribute to community- and careers-focused programmes, including talks or workshops.
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Communication Channels

Parents currently receive updates via:

- Parentmail notifications
- Classcharts notifications
- Email
- Text messaging service
- School website (updated regularly)
- Braunton Academy social media channels- Facebook and Instagram
- Weekly and termly newsletters
- Home–School Agreement

All inbound calls and queries are logged, tracked, and directed to the appropriate staff member to ensure fast, effective follow-up within 48 working hours.

Supporting Separated Families

We aim to provide support, advice and guidance wherever possible for families who have separated/going through separation. The school's responsibility is for the welfare of the child/ren in these circumstances.

We will:

- Offer support
- Encourage parents to tell us at an early stage if there is a change in family circumstances.
- Ask parents to provide us with all information relating to parental responsibilities, Court Orders and injunctions
- Respect any legal requirements that have been entered into by the parents or required by the courts.
- Provide information to outside agencies where requested and helpful.
- Not make judgements but will treat both parents equally unless there is a specific ruling in existence
- Not take sides in any dispute and will remain neutral at all times.